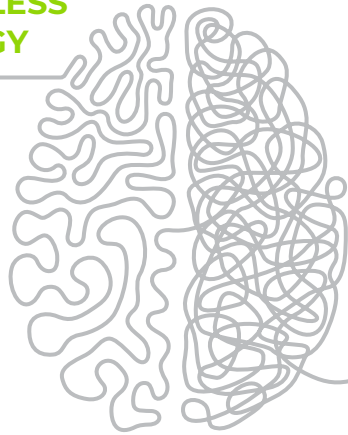


BENEFITS OF TELLING THE TRUTH:

USES LESS ENERGY



Keeping up with lies is tiring.

- > No self-contradictions
- > You don't have to remember lies
- > Less stress
- > Predictable behaviours
- > Increases goodwill
- > Increases confidence
- > Earns trust and respect
- > Creates more opportunities
- > You become more acceptable by others
- > You make the right decisions
- > Decreases the rate of theft and corruption

The Twelve Pillars of Usher Group consist of 12 intentions, spread out over a period of 12 months.

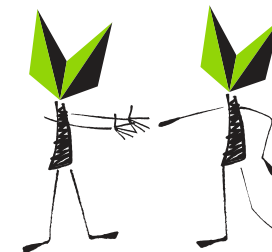
JANUARY	Gratitude and Reflection Reflect on the year past and express gratitude and reflection for the future year ahead.
FEBRUARY	Love Valentine's Day 14th February
MARCH	Happiness International Day of Happiness 20th March International Womens Day 8th March
APRIL	Truth International Day for the Right to the Truth 24th March
MAY	Creativity World Creativity and Innovation Day 21st April Mother Day 2nd Sunday of May
JUNE	Awareness World Environment Day 5th June World Ocean Day 8th June Global Day of Parents 1st June International Children's Day 1st June
JULY	Forgiveness National Day of Forgiveness 7th July
AUGUST	Accountability International Day of Worlds Indigenous People 9th August World Humanitarian Day 19th August
SEPTEMBER	Generosity International Day of Charity 5th September
OCTOBER	Kindness World Kindness Day 13th November
NOVEMBER	Compassion World Compassion Day 28th November
DECEMBER	Family Holiday Season is a time of Family



USHER | CARE
We care.

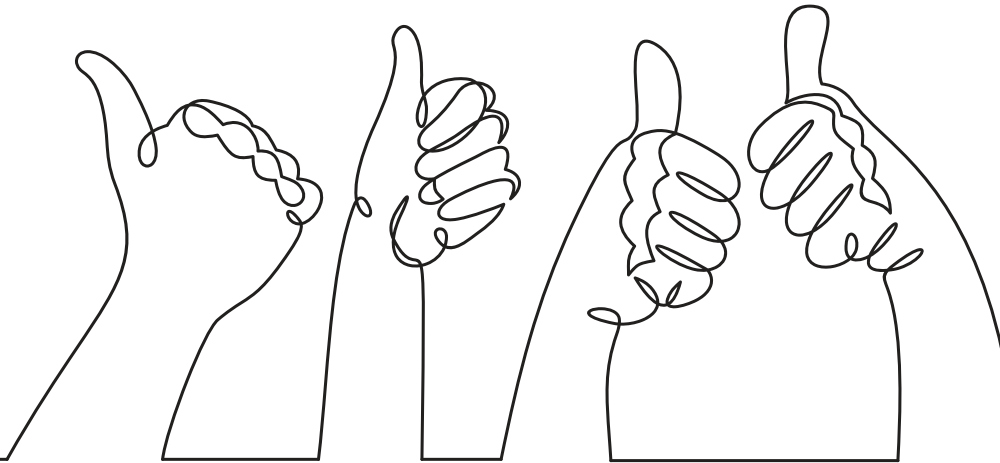
EMAIL ushercare@ushergroup.com
PHONE 0414 740 477
ADDRESS 1/47 Newheath Dr, Arundel, QLD 4214
USHERGROUP.com

12
PILLARS



USHER | CARE
We care.

TRUTH



TRUTH IS:

- > The opposite to lies
- > Revelation; hides nothing
- > Simply telling it like it is
- > Constructive and adaptive
- > Truth corresponds to reality

CHALLENGES TO TRUTH

Relativism – there is no such thing as absolute truth, and that truth can be relative

Skepticism – doubts the truth

Pluralism – all truths can be equally valid

WHY TRUTH IS IMPORTANT?

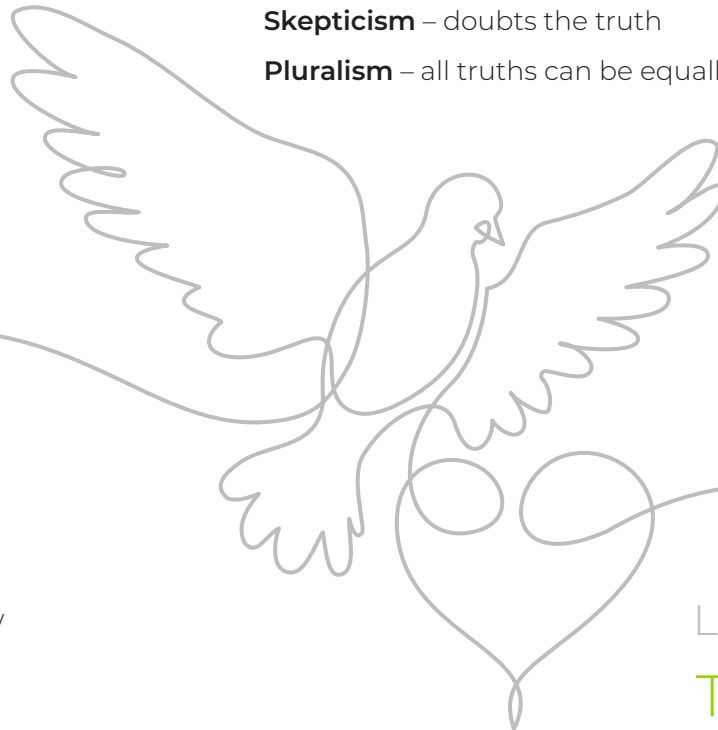
Why is it so important to understand and embrace truth?

Simply because life has consequences for being wrong.

- > Administering the wrong dosage of medication can kill;
- > Lying about finances can impoverish a family;
- > Manipulating data can produce incorrect facts

TRUTH IS NOT:

- > Simply whatever works
- > What makes you feel good
- > What the majority says
- > How we know, but what we know
- > What is just believed
- > What has become popular



Lies are destructive and self-defeating

The truth will set you **free**